



EXHIBITORS' HANDBOOK

September 24 – 25, 2025

HALL 4

**MEETT – PARC DES EXPOSITIONS ET CENTRE DE CONVENTIONS & CONGRES DE TOULOUSE METROPOLE
CONCORDE AVENUE
31840 AUSSONNE**

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CONTACTS

Event Organizers

advanced business events

10 rue de la Rochefoucauld

CS 50300

92513 Boulogne-Billancourt Cedex – France

Tel : +33(0)1 41 86 41 10

Website: www.ees-meetings.com

E-mail : ees_meetings@advbe.com

EVENT SCHEDULE & AGENDA

Tuesday, September 23rd (MEETT – HALL 4)

4:00pm – 6:30pm: Access to exhibition hall (booth set-up)

Wednesday, September 24th (MEETT – HALL 4)

8:00am – 9:00am: Opening of the front desk

9:00am – 12:30pm: BtoB / Plenary session of conferences

12:45pm – 2:00pm: Networking lunch

2:00pm – 6:00pm: BtoB / Plenary session of conferences

6:00pm – 9:30pm: Cocktail reception

Thursday, September 25th (MEETT – HALL 4)

8:00am – 08.30am: Opening of the front desk

9:00am – 12:45pm: BtoB meetings & Power'Occ conferences

12:45pm – 2:00pm: Networking lunch

2:00pm – 5:25pm: BtoB meetings & Power'Occ conferences

6:00pm – 8:00pm: Closing

	Tuesday September 23 rd	Wednesday September 24 th	Thursday September 25 th
Access to Exhibition Hall for booth set-up	4:00pm – 6:30pm	8:00am – 9:00am	
Cocktail reception		6:00pm – 9:30pm	
Move-out			6:00pm – 8:00pm

PREPARE YOUR ARRIVAL




Upon arrival at the MEETT, all participants must present their **PRE-PRINTED BADGES** at the entrance.

They will be available to download from your online profile beginning from **September 18th, 2025**:

www.ees-meetings.com

Steps

1. Your profile

-  **Company description**
-  **Delegates**
-  **Profile management**

Summary

Company name

ADVANCED BUSINESS EVENTS
10, rue de la Rochefoucauld CS 50300
BOULOGNE-BILLANCOURT CEDEX - FR

[Edit](#)

Delegates

Xavier SICARD
Claire-Marie DIDOT

[Edit](#)

Administrator

Xavier SICARD

[Edit](#)

You will also have to **print your B2B meeting schedule**, as only it will not be provided at the front desk.

BOOTH DETAILS

Depending on the package you have chosen, the following equipment is included (excluding the extra options). Each panel measures 1m (3.3ft) wide and 2.5m (8.2ft) high.

**non-contractual photos*

4sqm Booth Package 4sqm (2x2)	8sqm Booth Package 8sqm (4x2)
	
<ul style="list-style-type: none">✓ Spotlights✓ 1 Table✓ 3 Chairs✓ Fascia Board✓ Carpet✓ 1 Electrical Outlet	<ul style="list-style-type: none">✓ Spotlights✓ 2 Tables✓ 6 Chairs✓ Fascia Board✓ Carpet✓ 1 Electrical Outlet

Do not hesitate to bring your own graphics to customize your space. You must bring all necessary materials to hang or paste your graphics (chains, adhesives, etc). **It is strictly forbidden to drill into the panels.** **Don't forget to bring an extension cord and power strip, as your booth comes with only 1 outlet.**

BOOTH SET-UP

Booth set up will be from **4:00pm to 6:30pm on Tuesday, September 23rd**. For exhibitors unable to make it on Tuesday, it is recommended to arrive at the MEETT at **8:00am on Wednesday, September 24th** to complete the set up and personalization of their booths.

EESM offers hard walled booths. **We strongly recommend you bring graphics to customize your space, or order custom-printed walls and fascia boards for a more professional appearance.** Noisy machines or sound systems **are not allowed**. Also, please ensure that all equipment and graphics you bring fit your corresponding booth dimensions. **Please note that your booth comes with only 1 electrical outlet.**

ADDITIONAL FURNITURE

• Default furniture:

Our official supplier, « Lign'e » offers an entire range of furniture and equipment. You may trade your default furniture or order additional equipment at your own cost.

• How to place an order? [ON-LINE CATALOGUE](#)

PLEASE NOTE: please wait for feedback on the availability of your order before proceeding with payment.

DEADLINE = SEPTEMBER 12TH

⇒ **Contact:**



LIGN' EXPO – Katel GALY

2 Allée du Golf - 31200 Toulouse

Tel: + 33 (0)5 62 75 99 34 - Cellphone : + 33 (0) 6 10 20 03 60

Email: lignexpo@lignexpo.com



advanced business events
10 rue de la Rochefoucauld - CS 50300
92513 Boulogne-Billancourt Cedex - France
Tel : +33(0)1 41 86 41 10

MULTIMEDIA PACKAGE RENTAL

- **Available equipment:**

A 50" plasma screen + TV stand + USB port + HDMI cable (compatible with all video formats – PowerPoint Presentations must be saved in a video format)

Please send an email to Mr Xavier SICARD (xsicard@advbe.com) / +33 0)1 41 86 41 10.

ALL ORDERS MUST BE SUBMITTED BY SEPTEMBER 15th

TECHNICAL SERVICES

For all technical orders, not included in your package, you must consult the [WEBSHOP](#)

NOTE: if you do not know your booth number, please enter "X" or "00".

For any further information, do not hesitate to contact Capucine and Manon from Exhibitor Service by email at exhibitors-order-tlse@gl-events.com or by phone at +33(0)5 32 53 55 55.

CUSTOMIZED GRAPHICS

- **Customized booth panels:**

Your booth is made of hard walls that can be customized with your own graphics.

You just need to provide us your ready-to-print artwork in the correct format:

- Panel dimensions: 2.5m x 1m
- **Actual/visible dimensions: 2440mm x 940mm (printed on PVC)**
- **Price: 300 EUR HT per panel**

Your electronic artwork must be provided in: .ai, .pdf, .psd, .eps at 200 dpi of actual image size.

- **Roll-up graphics:**

Creation of a one-sided roll up banner

- Dimensions: 80 x 200 cm
- Weight: 3kg
- **Price: 300 EUR HT per roll-up**

Artwork in an appropriate and printable format is required (80x200)

The document must be a high-resolution ready-to-print file (minimum of 300 dpo).

You may keep both the banner and the roll up stand after the event.



- **Other customized graphics & prints:**

Please find the complete list of customized graphics and prints provided in the link [HERE](#).

- **How to place an order?**

You must order on the platform during your registration. **If you have already sent your order form and you want add a graphic order, please send an email to your abe/BCI Aerospace contact and copy Xavier SICARD (Xsicard@advbe.com).**

ALL ORDERS MUST BE SUBMITTED BY SEPTEMBER 1ST

YOUR GRAPHICS MUST BE SENT TO xsicard@advbe.com BY SEPTEMBER 1ST

WIFI INTERNET

Wi-fi inside the exhibition hall will be provided for all participants throughout the duration of the event.

The network name and WIFI password information will be provided on your badge.

NETWORKING LUNCHES

A seated networking lunch **between Suppliers and Contractors of EESM / AAMS** will be catered on **September 24th and 25th**. This is a good opportunity to have informal meetings.

COFFEE CORNER

A complimentary coffee corner is available **every morning** of September 24th and 25th.

THEMED WORKSHOPS

If you are leading a themed workshop, the conference room will be fully equipped with a video projector, screen, a computer (for your presentation), and a wireless microphone will be made available to you.

Date = September 24th ONLY.

For all your queries and concerns please contact Xavier SICARD at xsicard@advbe.com or + 33 1 41 86 41 10.

SHIPPING

Be sure to have all your materials delivered on **September 23rd, 2025**. **Any earlier deliveries will not be accepted.** Ship them to the address below (don't forget to mention the name of the event "EESM 2025") and **add your company name to the label:**

MEETT – EESM 2025
"YOUR COMPANY NAME"
CONCORDE AVENUE
31840 AUSSONNE
Tel: +33 (0)5 62 25 45 45

IMPORTANT: each exhibitor is responsible for the transport of his material the reception and the forwarding of his packages. The MEETT Exhibition Center and ABE declines all responsibility in the event of theft, loss, or damage to stored goods.

Materials delivery date: no earlier than Tuesday, September 23rd, 2025

Materials pick-up date (mandatory): Thursday, September 25th, 2025 (end of the day)

All deliveries and unloading must be made through the exhibitor parking area, via Hall 4. The delivery area is flat with no platform.

All trucks must be equipped with a tailgate and a pallet jack to unload.

If your delivery person is not properly equipped to unload your packages, the official shipping carrier, Clamageran, will unload them at your expense.

Returns:

The exhibitor must correctly label and have their packages picked up no later than September 25th at 8:00 pm. After this deadline, the MEETT Exhibition Center will proceed with the systematic cleaning of the storage areas and cannot be held responsible for any lost goods.

If you need any additional shipping and logistic services, please contact our official shipping supplier, Clamageran (below).

⇒ **Contact**



Paola BURLANDO

Head of French Riviera

Tel: +33 (0)6 20 83 77 98

Fax: +33 (0) 1 45 30 28 81

french-riviera@clamageran.fr

Please complete the booking form [HERE](#) by **SEPTEMBER 8th**

MOVE-OUT

Exhibitors are required not to leave or dismantle their stand **before the end** of the event.
The accesses will be blocked until 5:00 pm on Thursday, September 25th, 2025.

We encourage you to always attend to your belongings. The organizers will not be, in any case, responsible for any theft or damage incurred.

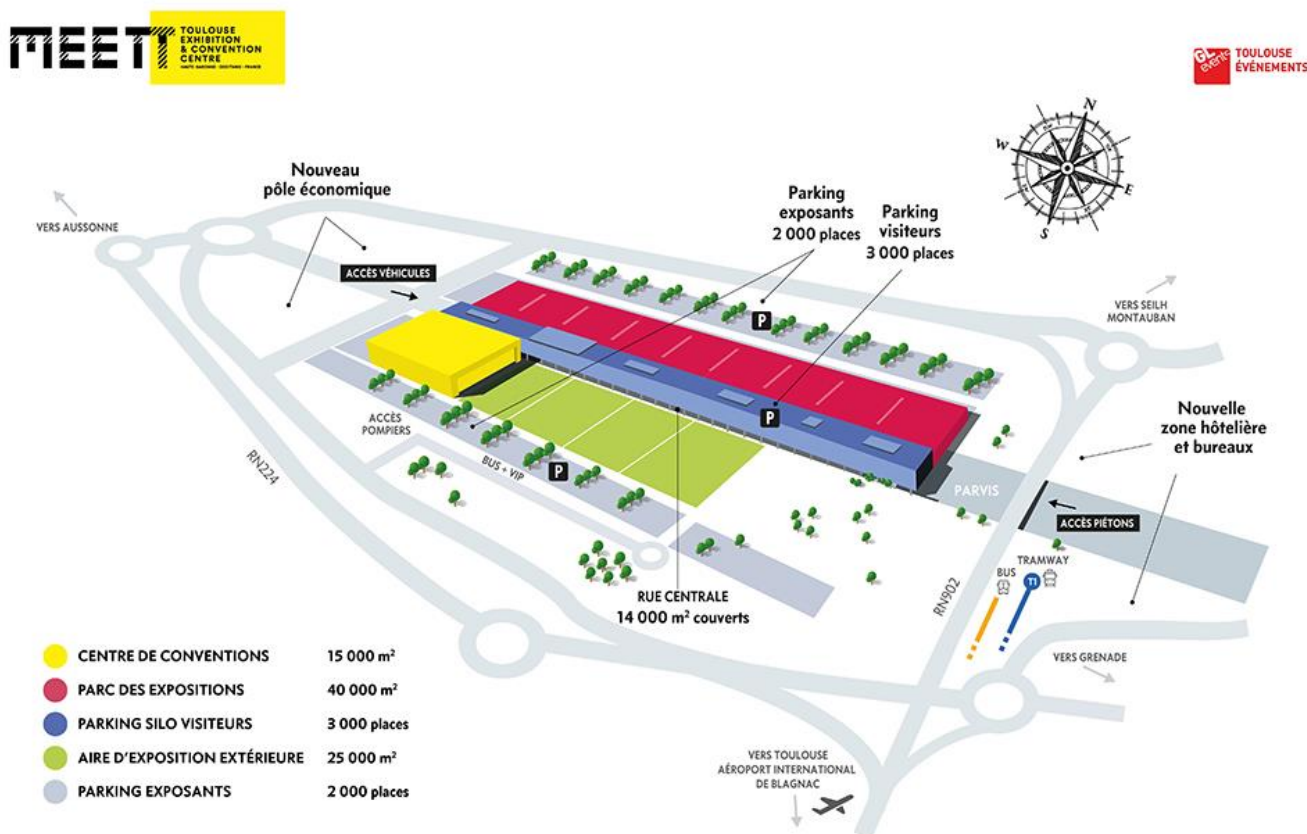
The booth spaces must be returned free of any object.

Beginning Friday, September 26th, any material remaining in the booth space will be stored by Clamageran at the exhibitor's expense.

ACCESS TO THE VENUE

HALL 4

MEETT – PARC DES EXPOSITIONS ET CENTRE DE CONVENTIONS ET DE CONGRS DE TOULOUSE METROPOLE
CONCORDE AVENUE
31840 AUSSONNE



BY PLANE:

Toulouse-Blagnac Airport - Tél : +33 (0)5 61 42 44 00 Site : www.toulouse.aeroport.fr

The airport is located northwest of the city center of Toulouse. The route from the airport to MEETT takes an average of 20 to 25 minutes.
- Take bus line 30 towards MEET BEAUZELLE

- Get off at the MEETT BEAUZELLE stop
- Walk to the exhibition center entrance

AIR FRANCE AGREEMENT - The best fare for your airline ticket:



10% discount on the Air France or KLM airfare for attendees of Convention d'affaires des systèmes embarqués

Discount is only available if booked in **EURO (€)** currency via the AirFrance.com or KLM.com website. If you book from a non € currency country, please change to a website of one of the € currency countries.

3 steps to claim your unique discount:

1. Follow the regular booking process, when asked if "travelling for business" select YES and use MICE as "contract name", this ensures the Air France-KLM corporate recognition associated with "Global Meetings and Events" program during your flights.
2. After completing your personal details click on "Proceed to payment details" at the bottom of the page and enter in the "Your discount code" field the discount code:

GME50582AF

3. Click on 'Send discount code' and if conditions are met* the discount will be applied.



* Please scan the QR code to read the general conditions which are applicable to the usage of this event Internet Discount Code (IDC)



Booking date

from 15/01/25 to 25/09/25

Departure date: from 17/09/25 to 25/09/25

Inbound date: from 24/09/25 to 02/10/25

BY TRAIN:

From the Matabiau SNCF train station:

- * Take the metro line A in the direction of Toulouse Basso Cambo
- * Get off at the ARÈNES stop
- * Then take the tramway T1 in the direction of MEETT BEAUZELLE
- * Get off at the MEETT stop
- * Walk to the exhibition center entrance.

Timetables are available on www.en.voyages-sncf.com

BY TRAM AND BUS:

Tram:

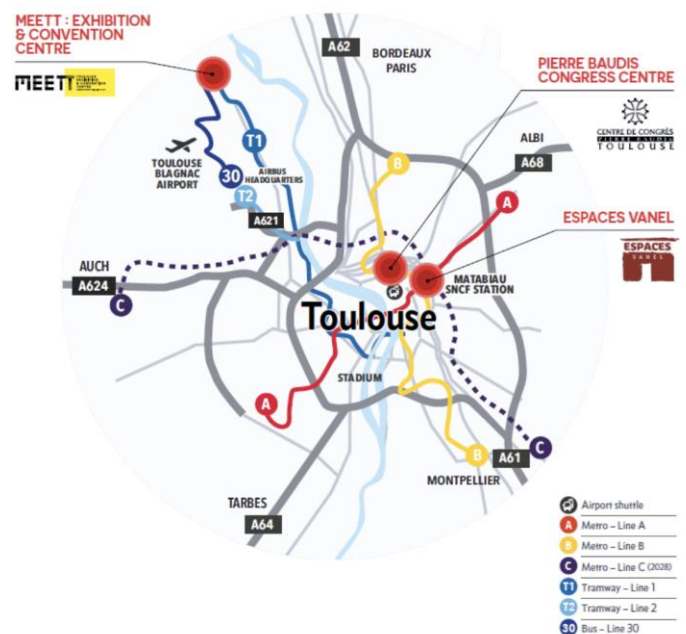
- *Take the Tram T1,
- *Get off at station MEETT at the foot of the Exhibition Center

Bus:








- *Take bus line 30,
- *Get off at the MEETT stop at the foot of the Exhibition Center

More information on the Tisséo network: <https://www.tisseo.fr/>

Calculate your journey: [Click here](#)



BY CAR:

Taxis	Car Rental			
	Central Station		Airport	
Taxi Toulouse Service : +33 (0)6 03 46 03 54 Website : https://taxi-de-toulouse-seb.com/		64, bld Pierre Séward +33 (0)5 61 63 18 18		Hall C +33 (0) 820 61 16 78
Taxi Toulouse : +33 (0)6 52 48 26 22		64, bld Pierre Séward +33 (0) 9 77 40 32 60		Hall C +33 (0) 825 825 514
Taxi Toulouse 31 : +33 (0)6 79 48 92 90		64, bld Pierre Séward +33 (0) 5 62 73 39 47		Hall C +33 (0) 825 801 031
Capitole Taxi Toulouse : +33 (0)5 34 25 02 50				Hall B +33 (0) 5 61 49 73 95

PARKING: Each EXHIBITING company will receive by email, 1 parking ticket for access to the exhibitor's parking lot, located behind hall 4. This ticket will be valid from September 23rd to the 25th, 2025.

HOTELS



Our team offers hotels at negotiated rates near the event location so that you can make the most of your stay.

Via our partner - Revolugo: please click [HERE](#) to book online!